

विवरण पुस्तिका २०१३
Prospectus 2013

A Global Career in
Retail, Fashion
& Management



FDI
Footwear Design &
Development Institute



FDI
Footwear Design &
Development Institute



Footwear Design & Development Institute
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VISION

In our endeavor to make India the leading hub for Design, Technology and Management in the world, we shall take necessary steps for creating quality infrastructure for design, development, production and support service system for the Indian industry. Our efforts would be in the direction, which makes this Institute the world leader in the field of Fashion, Design, Technology & Retail Management due to the quality of our products & services, response and cost effectiveness.

MISSION

Our Mission as an institution is to provide world-class education, foster research and development, evolve innovative application and encourage technology, entrepreneurship and ultimately mould young men and women capable of assuming leadership of the society for the betterment of the country.



MESSAGE FROM THE MANAGING DIRECTOR

world-class auditorium, air-conditioned library etc. Separate modern hostel accommodation for boys and girls are also available with separate dining hall and common rooms.

In order to facilitate an all inclusive growth of the leather & leather products sector in the country, the 'Foundation Stone' of the 8th campus of FDDI has been laid at Guna, Madhya Pradesh. The Guna campus will be equipped with most modern and high-end state-of-the-art infrastructure to ensure world-class training environment and prepare the students excel efficiently across the globe & provide gainful employment to the youth of the region.

I take this opportunity to sincerely thank Shri Anand Sharma, Hon'ble Commerce, Industry & Textiles Minister, Dr. D. Purandeswari, Hon'ble Minister of State for Commerce, Dr. Jagatrakshan, Minister of State for Industry, Sri S. R. Rao, IAS, Commerce Secretary, Shri Saurabh Chandra, IAS, Secretary - Department of Industrial Policy and Promotion (DIPP), Shri J. K. Dadoo, IAS, Joint Secretary Commerce, Shri Atul Chaturvedi, IAS, Joint Secretary, Department of Industrial Policy and Promotion (DIPP), and other officials of the Ministry, the members of the Society and the Governing Council for their valuable guidance, support and prudent counsel in bringing FDDI to its present position.

Their continued encouragement has indeed given shape to our shared aspiration of creating one of India's most admired institutions in the area of Retail, Fashion and Management.

I must emphasize that the greatest strength of FDDI has been its

competent and highly motivated workforce. The Institute gives ardent importance to skill and competency development of faculty and staff which continues to be one of the major priorities of FDDI apart from other human resource management activities and processes. Let me also convey my hearty compliments and sincere appreciation to all the employees of FDDI for their sustained and dedicated efforts in consistently earning all the success for the Institute.

Last, but not the least, I would like to share that FDDI has been rated No. 1 Institute by CSR- GHRDC B-School Survey 2012 under the category 'Other Eminent And Well-known B Schools in India' and also ranked No.1 in Retail Management under the category 'Other Sectorwise Promising B Schools in India' second time in a row in the nationwide survey conducted by CSR in its November 2012 issue which proves the authenticity of the programmes, curriculum & placement offered to FDDI graduates.

With major events round the corner, I am pleased to inform that FDDI is fully prepared to meet the expectations of the industry and I am confident that FDDI will undoubtedly continue the trend of consistent good performance in the year 2013-14.

RajLakhara

Raajeev J Lakhara, IRS
Managing Director

Footwear Design and Development Institute (FDDI) is one of the most prestigious institutes in the field of Retail, Fashion, Design and Technology. Having established its footprints worldwide, FDDI's vision is to become one of the top Fashion Design and Management Institute in the world, a vision where every achievement motivates us to set the bar even higher. FDDI offers a variety of academic programmes at Post Graduation and Under Graduation levels.

Here, theoretical knowledge coupled with practical realities through extensive field work captures the essence of versatility. In short, FDDI reflects an aura of global diligence, flavored with an aroma of local realities, which is always ready to nurture a passion.

FDDI campuses across India are spread over a sprawling area of more than 10 acres with lush green lawns, fully Wi-Fi campuses, modern lecture theatres, state-of-the-art air conditioned labs,

MESSAGE FROM THE MANAGEMENT



Mr. Ajay Kumar
Secretary

We at FDDI, aware of & responsive to the needs of society. We encourage students to develop into principled professional humans, who will pursue their aspirations with honour and integrity.



Mr. Sameer Srivastava
Sr. Executive Director

The International Testing Centre of FDDI has full fledged Chemical & Physical Laboratories, where all kind of chemical & Physical tests are performed within strict time schedules.



Mr. Manu Tentiwal
Executive Director

International consultancy in Ethiopia, Botswana, South Africa & other neighboring, countries are going in a big way.



Mr. Amit Kumar Sharma
Executive Director

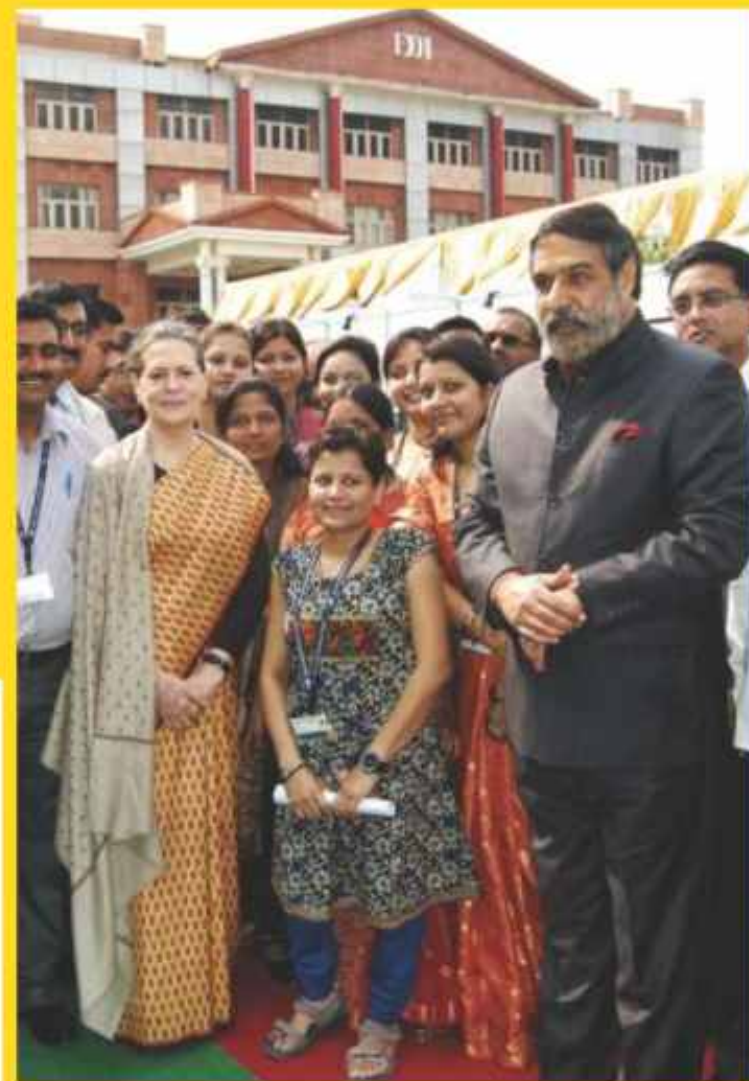
It gives me great pleasure to announce that FDDI successfully trained 22028 unemployed youth & got them successfully placed in industries across the country under the Placement Linked Skill Development Programmer (PLSDP).



Mr. Salaai Maran
Executive Director

All FDDI campuses are spread over 10-15 acres & brilliant structure with a lush green campuses. Powerful beams of light & strong shadows create a dramatic & serene ambience that has inspired generation of students to achieve excellence.

FDDI PROFILE



Footwear Design & Development Institute popularly known as FDDI is rated among the premier Design and Management Institutions in the world. It is widely recognized as a centre of excellence. The Institute conducts wide range of professional programmes in the area of Retail Management, Footwear Design & Production Management, Fashion Design, Merchandising, Marketing, Creative Design & CAD/CAM and Leather Goods & Accessories Design etc. The long-term programmes are of two to five years duration. All programmes offered by the Institute meet the international standards.

FDDI was set up by the Ministry of Commerce, Government of India in the year 1986 with an objective to provide human resource and technical services to the industry. In just a span of two decades FDDI has evolved from being India's premier Institute to a notable international training Institute. FDDI is among the first Institute in the world to get prestigious ISO 9001 and ISO 14001 certification.

FDDI campuses are equipped with modern facilities and latest technology and tools to offer our students top-class learning environment and facilities for their overall grooming and professional growth.

FDDI has a distinct presence not only in higher education but also in the spheres of Industrial Consultancy, Research and Development and Training of Active Industry Professionals. The syllabi, training software and teaching materials of FDDI are prepared by the renowned international experts and organizations such as Southfields College-UK, PFI-Germany & senior professors of IIM-Ahmedabad and FMS-New Delhi.

The Institute's strong alliance with leading international institution / organization such as LDT, Nagold-Germany, ARS Sutoria-Italy, University of Pirmasens & PFI-Germany etc. ensures international level of training in the campus and extends the scope of Student / Faculty exchange programme.

Our versatility consists in regularly upgrading our syllabus and training programmes to meet the latest requirement of the industry. The Institute has an impeccable track record of 100% placement for all its pass outs in major Multinational and Indian companies. FDDI alumni include VP's and CEO's of some of the renowned companies. FDDI students have been placed globally in countries like USA, UK, Germany, Hong Kong, Egypt, China, Singapore, UK, Middle East, Sri Lanka, South Africa etc.

NURTURING CREATIVITY





FACULTY

The faculty of FDDI consists of foreign and Indian experts in the field of Fashion Design, Technology, Management & Retail. Our faculty members acquired training from some of the leading Institutions in India & abroad. Moreover, they have hands on experience on consultancy assignments to the industries across India and countries in the Indian sub-continent and South-East Asia to assist the Footwear Industry for boosting the productivity, product development and solving their problems.

The visiting faculty consists of top professionals in the industry from the field of Fashion Design, Footwear Design & Production Management, Visual Merchandising and Retail.

Our method of instructions are based on interactive learning system. We have partnered with several learning institutions whose knowledge exchange curriculum building tools have helped us keeping the Institute at par with the international standards and quality.

The Governing Council of FDDI is a judicious blend of representatives from the Government, prestigious Educational institutions such as National Institute of Fashion Technology (NIFT) - Delhi, National Institute of Design (NID)-Ahmadabad, Central Leather Research Institute (CLRI)-Chennai as well as the top representatives of the Industry from all over the country. The management of the Institute is consortium of renowned & result oriented professionals.





CERTIFICATION

FDDI is the first training Institute to be awarded with prestigious certifications / accreditations from leading international organizations.

FDDI has been awarded the following certifications:

- ISO 9001 Bureau Veritas
- ISO 14001 Bureau Veritas
- ISO 17025 DAR, Germany for Lab

The International Testing Laboratory of FDDI is approved by:

- Bureau of Indian Standards
- DGAQA
- DGS & D, India
- General Motors
- RITES
- PFI, Germany



ABOUT THE CAMPUSES



FDDI NOIDA CAMPUS

The long felt gap in the area of Footwear Design, Retail Management was bridged with the setting up of the first campus of the FDDI at Noida under the aegis of Ministry of Commerce, Govt. of India, in the year 1986.

The campus spread over 9 acres has white dome structure with a lush green cover. Powerful beams of light and strong

shadows create a dramatic and serene ambience that has inspired generations of students to achieve excellence while retaining humility.

For practical training FDDI has a full-fledged workshop for cutting, closing, components, lasting, finishing operations all equipped with state-of-art-machineries and equipments. The Institute is also having Product Development Centre (PDC), Library, Classrooms, Information Technology Service Center (ITSC), School of Retail Management (SRM), School of Leather Goods and Accessories Design (SLGAD), School of Business Management (SBM), School of Footwear Design & Production Management (SFDPM).



FDDI KOLKATA CAMPUS

Keeping into account the dire need of trained professional and other Technical services for the overall growth of leather Industry in India, a centre of FDDI has been established at Calcutta Leather Complex, Kolkata.

Kolkata being the centre of leather goods and accessories, this campus is focusing on the design of leather goods and accessories

intensively along with the Footwear Design, Retail and Merchandising Programmes to provide a fillip through trained manpower by the Institute.



FDDI CHENNAI CAMPUS

FDDI, Chennai Campus has been established at Irungattukottai near SIPCOT Footwear Park, 40 minutes drive from Chennai. The campus area spread over 15 acres is situated in a calm and serene surrounding with the state-of-the-art campus housing & buildings having a built-up area of more than 3 lacs sq. ft. campus has an

excellent infrastructure and modern facilities, which assists in conducting the various academic programmes.



FDDI FURSATGANJ CAMPUS

The state-of-the-art campus ensures international standards of training and high end support services to the industry in the domain of Footwear & Leather Goods Products Design, Retail Management & Fashion Merchandising.

The campus has been established with a capacity to train 800-1000 students through PG and UG level Programmers.

FDDI, Fursatganj campus is functional since 2008 with a total enrollment of more than 700 students as on date and has emerged as most favorite destination for the aspirant youth seeking qualitative global career.



FDDI ROHTAK CAMPUS

The FDDI Rohtak campus area spread over 15 acres of land is intensively focusing on Design and Fashion related requirement of the Industry.

FDDI Rohtak centre provides critical support to the industry in the area of Design, Fashion & Trend Forecasting, Technology and Management so the Indian industries can become more competitive, in terms of Design, Cost, Quality and Delivery Time, in the global market.

FDDI has collaborated with leading Design & Fashion Institutes in the world i.e. ARS Sutoria-Milan, Italy, for offering world-class Design Oriented Programmers at Rohtak centre.



FDDI CHHINDWARA CAMPUS

The FDDI Training Centre at Chhindwara has been established in 20 acres of land at Imlikhera in Chhindwara, Madhya Pradesh on Chhindwara Nagpur Road.



FDDI JODHPUR CAMPUS

This full-fledged campus of the FDDI is located at National Highway 65, Mandore, Jodhpur-Nagore Road, Jodhpur, Rajasthan.

The FDDI Jodhpur is having a capacity of training around 800-1000 students, with state-of-the-art machineries and world-class infrastructure, Smart Class Rooms, Workshops with latest Machines

and Equipment's, High-tech IT Lab, Library, Hostels for boy's & girl's etc.



FDDI GUNA CAMPUS

The Hon'ble Minister of State for Commerce and Industry, Government of India, Mr. Jyotiraditya M. Scindia laid the 'Foundation Stone' of the 'Footwear Design & Development Institute' (FDDI) at Gram Maharajpura Panchayat, Haripur, Gram Puraposar Road, District - Guna, Madhya Pradesh on 28th July 2012.

The FDDI campus at Guna conceived with an objective to train managers, designers, supervisors and retail professionals to meet the acute shortage of trained manpower in the Industry.



Mewar University is an autonomous body promulgated by the Government of Rajasthan through Act No. 4 of 2009, passed by Rajasthan Assembly. The University is further approved by the UGC u/s 2(f) of the UGC Act 1956, with the right to confer degree u/s 22(1) of the UGC Act.

VISION

To develop a centre of excellence for technical, professional and vocational education and research at par with national and international standards

MISSION

To develop the framework for effectively conducting various educational and research programmes of the highest standards so as to produce confident, self-reliant and responsible youth for the society and outstanding professionals for government, industry and business.

MEWAR UNIVERSITY PROFILE



OBJECTIVE

- Provide easy access to high quality education in Management, Engineering, as well as other academic & professional fields to its students, irrespective of their caste, creed, age, gender, region or country, at an affordable cost.
- Offer a conducive environment for pursuing research and vocational studies with a market-driven orientation.
- Expose students to new ideas, fresh vision, pragmatic ambition and enhance their competency in the ever-changing business environment.
- Provide flexible choice based system of education and dual-degree programmes while adopting modes to suit students' requirements of learning.
- Prepare and assist students in improving their future prospects through career counseling and placement support, on-the-job training, industrial visits, presentations, group discussions.
- Promote and practice a convenient distance education concept in India and abroad.
- Promote and spread job-oriented education in rural and tribal areas.

To meet the given objectives Mewar University has collaborated with reputed government & private bodies like FDDI, MSME, ITDC, ATDC, SIEMENS, ISLE-LET(UK).

The group, continuing with its mission to provide higher and technical education to a larger section of people, has touched a new height by promoting and sponsoring Mewar University. The promoting body, with their honest efforts and unstinting dedication, has the conviction to build a strong partnership with the Government of Rajasthan for ensuring the spread of higher and technical education in the state.

Mewar's culture, ethos, tradition and values are so ingrained in its soil that it is bestowed with the magical powers to sprout prodigious talent and genius. Anyone groomed in this environment will undergo a steady transformation to blossom in life and imbibe the traits of greatness associated with this historical place. The University aims to inculcate among its students a spirit of universal brotherhood while laying utmost emphasis on age-old values of Indian culture and traditions.

INFRASTRUCTURE & FACILITIES



CLASS ROOMS

The classrooms are made not only to create an atmosphere that is conducive to learning but in a sense to nurture the quest for knowledge that the students possess. All classrooms are air-conditioned and equipped with all modern teaching aids. These include electronic media such as multimedia notebooks, LCD & O/H projectors, cordless microphones and speakers, etc. The audio-visual aids in the classroom include television and video players.

WORKSHOP

To give the students hands on training, FDDI has a well-equipped workshop with adequate number of latest machines and equipments. State-of-the-art machines are available in the Cutting, Closing, Component, Lasting and Finishing Workshops. The International Design & CAD/CAM division at FDDI is equipped with most modern and sophisticated machineries and softwares such as - 2D & 3D CAD Systems, CAM Systems, NC Machining, Surface Modeling Systems etc. to nurture the world-class designers for the industry.



COMPUTER LAB

The Computer Lab is served by a dedicated 2 Mbps largest Internet Service Provider in the world. Additionally, a 2 Mbps DSL line exclusively serves the Computer Lab. It is of notable importance to the students as they can access innumerable informative and educational sites from within the premises.

The campus is wireless, offering all-round Wi-Fi Internet access to students and faculty round the clock. The Wi-Fi network provides network and Internet connectivity in every nook and corner of the campus that includes even the canteen and open theater, garden and the lawns.



INTERNATIONAL TESTING CENTRE (ITC)

The International Testing Centre is a state-of-the-art facility established under collaboration with PFI Germany. The centre specializes in testing of leather, leather products, footwear, footwear components, textile products & plastics. The International Testing Centre of FDDI is the only laboratory in India which has been ISO 17025 certified by Deutschen Akkreditierungs Rat (DAR) of Germany for testing of banned chemicals and safety footwear tests as per EN 344-1: 1993 norms. It has also been awarded the ISO 9001 and ISO 14001 by Bureau Veritas Quality International.

The International Testing Centre has full-fledged Chemical and Physical Laboratories, where all kind of chemical and physical tests like AZO, PCP, Formaldehyde etc. are performed within strict time schedules. The Physical Laboratory was set up in collaboration with BALLY Switzerland under UNDP assistance.

Chemical laboratory has been set up in technical collaboration with PFI, Germany and is a leading testing laboratory of Asia. Both the labs have a complement of state-of-the-art testing equipment, all calibrated to the most demanding industry standards. The tests at the laboratory are conducted as per various standards depending on the customer's requirement. Reliability and authenticity is the watchword at these centres of excellence. Students are trained in these labs regarding the methods and importance of various test prescribed internationally to ensure product quality and standards.

Our students get first hand training on the various testing requirement of the products, banned and hazardous chemicals and international norms in the International Testing Centre.



LIBRARY

The institute provides adequate library facility for the students. The library includes the air-conditioned reading hall, which is further proposed to be expanded with a seating capacity of approximately 200 people and has calm atmosphere so that the students can concentrate on their work. FDDI's Library brings you an exhaustive and unparalleled resource and information base specific to the Fashion, Design, Technology, Retail and Management related industry. The library has excellent collection of Encyclopedias, Latest National and International Journals, Magazines, more than 10 Newspapers & other standard reading materials. It also has a wide collection of project reports and case studies; moreover it houses more than 5000 books and periodicals. It is accessible even on holidays



SPORTS & RECREATION FACILITIES



AUDITORIUM

The campus enjoys fully air-conditioned world-class auditoriums. In addition to air-conditioning, it is also equipped with an ultra modern, professional level light and sound systems, overhead LCD, recording system, spacious dais and solar lights etc. for lectures, discourses, conferences, company meetings, educational, cultural and recreational activities.



SPORTS COMPLEX

The campus has newly constructed sport complex inside the campus having Tennis, Basketball and Badminton Courts along with a Cafeteria, which is one of the most favorite place of students in evening time and weekend.



MESS

In campus, Mess facility is available at FDDI, which provides healthy and hygienic food for students at reasonable rates. Adequate facilities are available to provide the students clean drinking water. In addition to the Mess FDDI has a cafeteria where students can get beverages and snacks of many varieties.



AMPHI-THEATRE

An innovative set-up with open-air seating, the Amphi-Theatre provides a platform for students to showcase their artistic and creative talents among other things. In the process, they get an opportunity to improve their public speaking abilities, enhance communication skills & develop their overall personality.



HOSTEL

Hostel at FDDI offers spacious, hygienic and secure facility both for boys & girls separately. The rooms are properly ventilated and provided with fans, tube lights and necessary furniture. It has recreation rooms, colour T.V. set, music system, facilities like clean drinking water, generator power back up, dining halls, etc.

Students are required to bring their personal belongings only (including bedding for all seasons). The hostel fee is to be paid at the beginning of each semester in advance. Moreover, the hostel is offered on first-cum-first basis.

STUDENT WELFARE SERVICES



SCHOLARSHIP

The Institute offers scholarship to the meritorious / poor / underprivileged student as per the guidelines of the Institute.

ANTI-RAGGING

Ragging is strictly prohibited in FDDI. Any form of ragging, violating the civil code of conduct, is a criminal offence attracting penal action. Anyone indulging in inhuman ragging is dealt with severely. As per the Supreme Court's direction the Institute lodges FIR in Police Station against the defaulter students immediately after receiving any complaint. An anti-ragging committee is functional at all the campuses of FDDI. The students if found guilty of ragging is expelled from the Institute.



EXTRA-CURRICULAR ACTIVITIES

Apart from the course, one wish to enroll in to achieve his/her career goal, extra-curricular activities are equally important and helps one to explore other aspects of his/her personality. Games, language classes, debating clubs, band, social or cultural activities bring out hidden aspirations and skills.



PROGRAMMES PROPOSED FOR ACADEMIC SESSION 2013

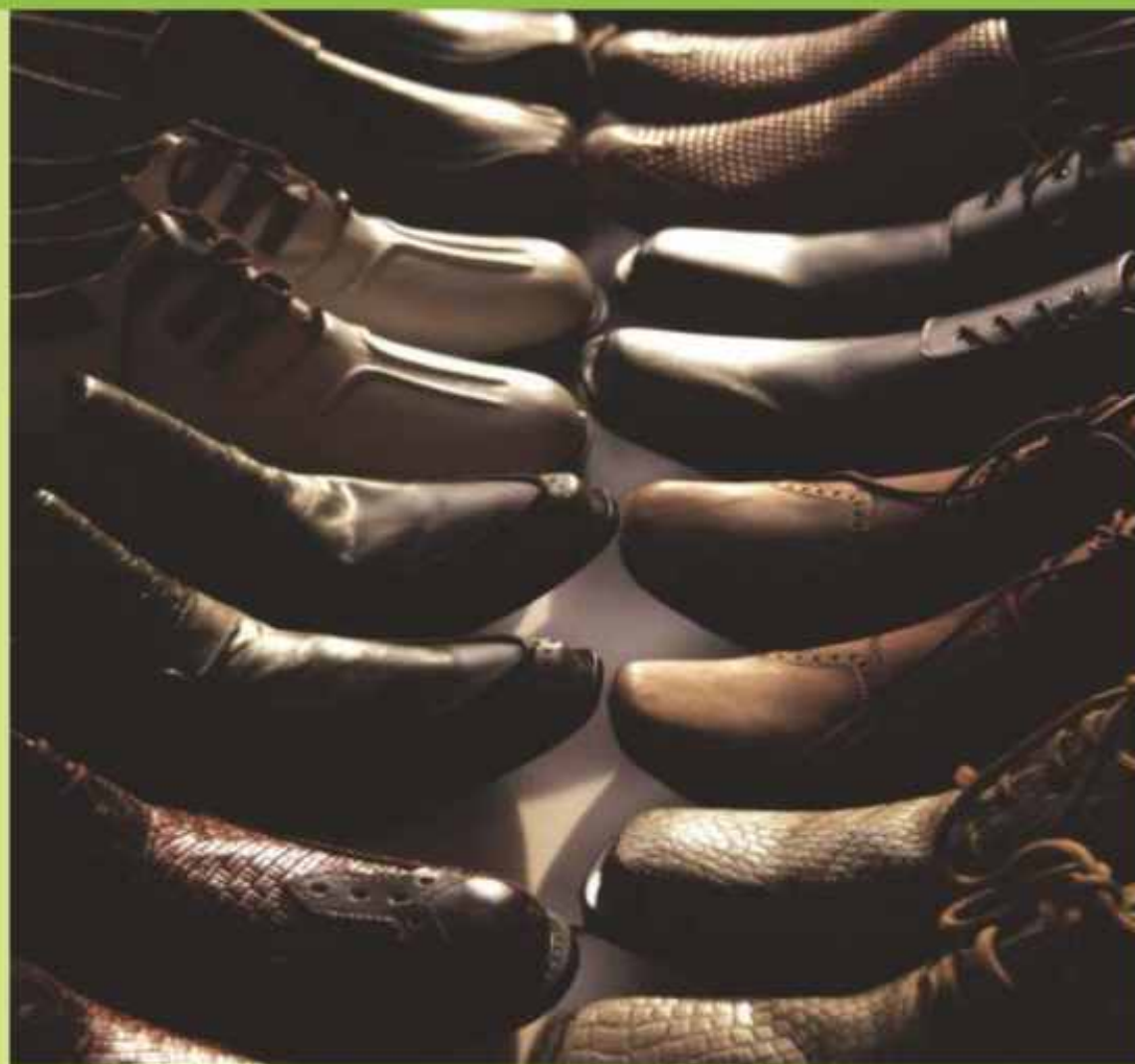
Programme Code.	Seats										
	Name of the Programme	Noida Campus	Fursatganj Campus	Chennai Campus	Kolkata Campus	Rohtak Campus	Chhindwara Campus	Jodhpur Campus	Guna* Campus	Total	Eligibility
	MASTER DEGREE PROGRAMMES - 2 YEARS										
01	MBA (Fashion Merchandising & Retail Management)	30	30	30	30	30	30	30	—	210	Grad.
02	MBA (Footwear Design & Production Management)	30	30	30	30	30	30	30	—	210	Grad.
03	M.Des. (Creative Design & CAD/CAM)	30	—	—	—	—	—	—	—	30	Grad.
	Total	90	60	60	60	60	60	60	0	450	
	BACHELOR DEGREE PROGRAMMES - 4 YEARS										
04	B.Des (Footwear Design & Production Management)	60	60	60	60	60	60	60	30	450	10+2
05	B.Des (Leather Goods & Accessories Design)	60	30	—	30	—	—	—	—	120	10+2
06	B.Des (Fashion Design)	60	30	30	30	30	—	—	—	180	10+2
	INTEGRATED PROGRAMMES - 5 YEARS										
07	Retail Management (BBA +MBA)	60	60	30	30	60	60	60	—	360	10+2
08	Business Management (BBA +MBA)	60	—	—	—	60	—	—	—	120	10+2
	Total (UG)	300	180	120	150	210	120	120	30	1230	
	Overall Seats (UG+PG)	390	240	180	210	270	180	180	30	1680	

On successful completion of the programme a collaborated degree will be awarded by Mewar University. Kindly note these are not the distance learning programmes and successful students will be conferred with a regular degree.*The classes for 1st & 2nd Semester for students enrolled at Guna Campus will be conducted at Jodhpur Campus.

PHOTO SNIPPETS



SCHOOL OF FOOTWEAR DESIGN & PRODUCTION MANAGEMENT (SFDPM)



The School of Footwear Design & Production Management (SFDPM) offers Masters & Bachelors programmes with specific proficiency in the area of Footwear Design, Marketing, Merchandising/Sourcing, Operations and Footwear Retail Management. The SFDPM serving the Industry since last 25 years as Centre of Excellence has a strong presence in Industry and academia across the globe. The school is widely recognized for its high end international level of competency & expertise, its unique "techno-management" academic programmes and excellence in Consultancy Services in global arena. The students/faculties serving the Industry across the globe especially in the countries like USA, UK, Italy, Germany, Ethiopia, South Africa, Egypt, China, Bangladesh, Srilanka, Botswana, Nigeria etc. are the ambassadors of the school in the leading Footwear Manufacturing & Export, Footwear Retailing & Marketing, Fashion & Design and allied Industries since decades.

CAREER PROSPECTS

Footwear and allied Industry occupies a place of prominence in the Indian economy in view of its massive potential for employment, growth and exports. The Industry growing at a rate of more than 25% per annum is today the most favorable sourcing and manufacturing base destination for the leading countries like Italy, Germany, UK, USA, Hong Kong, France, Spain, Netherlands and Belgium. Further the growing Retail Sector in India with Footwear and Leather holding a premium share in the segment offers a lucrative career opportunity for the techno-management professional coming out of the Institute every year in the various segment of the Footwear Retailing also. Due to the structured blending of the technical training and the application based Managerial Specialization in the area of Production, Marketing, Design, Merchandising and Retail Management, the school offers high end career opportunities in Production & Planning, Designing, Footwear Fashion/Styling & CAD-CAM Specialist, Marketing, Merchandising, Buying/Sourcing, Costing & Quality Management, Shop Floor Operations and in the back end of Footwear Retailing sector in both India and abroad.

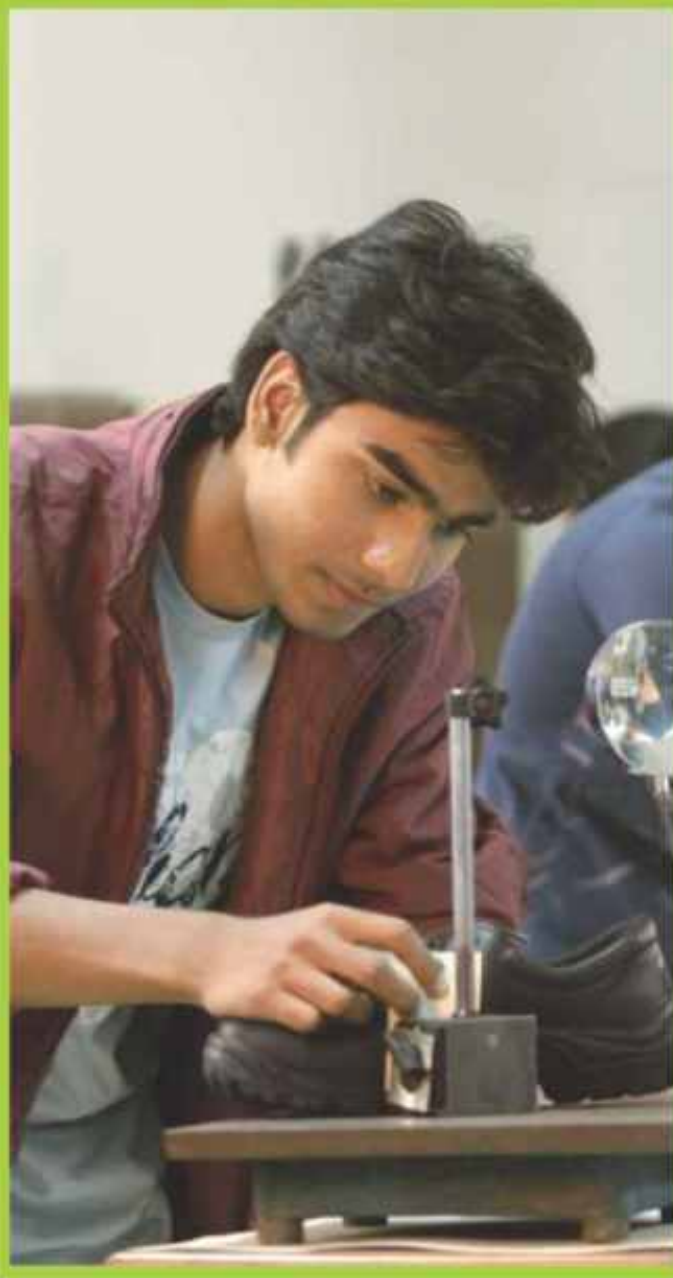
EXPERIENTIAL IMMERSION

FDDI has a distinct presence not only in higher education but also in the spheres of Industrial Consultancy, Research and Development and Training of Active Industry Professionals. The syllabi, training software and teaching materials of FDDI are prepared by the experts from Melbourne College of Textile, Australia & Southfield College, UK and syllabus for management programme is designed by senior professors of IIM, Ahmadabad and FMS, New Delhi. Our versatility consists in regularly upgrading our syllabus and training programmes to meet the latest requirement of the Industry.

FDDI's International Design Studio having the modern state-of-the-art computer centre with advanced softwares from Crispin/Texon, U.K. Shoe Master/Clarks, Italy, Procam, Austria and hardware like rapid prototyping machine, CNC last modeling machine, Zund cutting table etc.

PROGRAMMES OFFERED

- MBA (Footwear Design & Production Management)
- M. Des. (Creative Design & CAD/CAM)
- B.Des. (Footwear Design & Production Management)



MBA (FOOTWEAR DESIGN & PRODUCTION MANAGEMENT)

Programme Code	:02
Duration	:2 Years (Four Semesters)
Eligibility	:Graduation in any discipline (Candidates appearing in final year can also apply)
Number of Seats:	Noida Campus – 30, Fursatganj Campus – 30, Chennai Campus – 30, Kolkata Campus – 30, Rohtak Campus-30 & Chhindwara Campus – 30, Jodhpur Campus- 30

AIM

This programme is intended to create techno commercial professionals who can understand the new dynamics of global business environment within a framework of business ethics and corporate governance and meet the ever growing demand of the Footwear, Retailing and Allied Industries in a highly modernized setup.

STRUCTURE

The two-years programme has focused to concept building in the area of Footwear Manufacturing Technology and Management. Students are offered specialization in Production and Operation, Marketing Merchandising, Sourcing/Buying & Footwear Retail.

CONTENTS

Product Knowledge, Material Foundation, Pattern & Pre-Prod. Engineering / CAD, Footwear Prod. Technology, Cutting, Stitching, Lasting, Footwear Constructions, Finishing, Lab Testing, Sports Shoe Technology, Personality Development, Communication, Community Development, Computer Science, Production Planning & Control, Material Management, Production Management, Domestic & International Marketing Management, Accounting & Finance, HRD and Personnel Management, Operation Management, Business Policy, Sourcing & Merchandising, Customer Relationship Management, Sales Management, Retail Management, Six Sigma & Productivity Improvement Technique etc. Industrial Training, Projects are the integral part of training programme.

CAREER PROSPECTS

The two year programme is focused to create Techno-Management Professionals equipped with right skill and knowledge to serve the various domain of the Footwear, Footwear Retailing and allied Industries globally. The unique structured blending of the high end technical knowledge/skill and the application based Managerial specialization in the area of Production, Marketing, Design, Merchandising and Retail Management, the school offers high end career opportunities in Production & Planning, Designing, Footwear Fashion/Styling & CAD-CAM Specialist, Marketing, Merchandising, Buying/Sourcing, Costing & Quality Management, Shop Floor Operations and in the back end of Footwear Retailing sector in both India and abroad.

M. Des. (CREATIVE DESIGN & CAD/CAM)

Programme Code	: 03
Duration	: 2 Years (Four Semesters)
Eligibility	: Graduation in any discipline. (Candidates appearing in final year can also apply)
Number of Seats	: Noida Campus – 30

AIM

This programme is intended to groom modern designers who are capable of taking the challenges as product visualizers, concept developers and designers.

CONTENTS

Material and Product Information, Basics of Cutting, Closing, Components, Lasting and Finishing, Design Concepts;

Professional Design Management Practices, Application of Design Concept, Advanced Illustration & Technical Designing, Range Building, CAD Applications, Industrial Training, Projects are the integral part of training programme.

CAREER PROSPECTS

On completion of the programme students can join the Product Industry as Designers, Visual Merchandisers, Developers, CAD/CAM Specialists, Fashion Trend Forecasters and Design Consultants.





B.Des. (FOOTWEAR DESIGN & PRODUCTION MANAGEMENT)

Programme Code	: 04
Duration	: 4 Years (Eight Semesters)
Eligibility	: 10+2 / Intermediate (Candidates appearing in 10+2 can also apply)
Age Limit	: Max. 25 years as on 31st July 2013
Number of Seats	: Noida Campus – 60, Fursatganj Campus – 60, Chennai Campus–60, Kolkata Campus –60, Rohtak Campus -60, Chhindwara Campus– 60, Jodhpur Campus – 60 & Guna Campus - 30

AIM

The aim of the programme is to create manpower in the field of Footwear Production, Design and Merchandising to fulfill the demand of the rapidly growing international and domestic business. The emphasis of programme is on inculcating the knowledge and skill about the latest technology and modern practices, which are relevant to the industry to compete in the international market.

STRUCTURE

The four years programme comprises of eight semesters in which the emphasis is given on concept and skill building in various areas of Design, Manufacturing Technology and Developing the overall personality. In the final year students are offered specialization in Production Technology or specialization in Design/ Merchandising. The specialization is given on the basis of their performance and aptitude.

CONTENTS

Product Knowledge, Material Foundation, Design Foundation, Cutting Foundation, Closing Foundation, Component Foundation, Lasting Foundation, Basic Economics, Communication, Math & Statistic, Basic Science, Ergonomics, Principal of Management, Personality Development, Computer Science, Cutting, Closing, Component, Lasting, Finishing, Pattern Cutting & Designing, Lab Testing, Supervision, Community Development, Marketing, HRM, Organization Behaviour, Project Management, Production Operation Management, Productivity Management, Merchandising, Polymer Technology, Production Planning &

Control, Sports Shoe Technology, TQM, Pattern Engineering for various constructions & Range Building, Basic Creative Designing, Product Costing, Visual Merchandising, CAD/CAM Operation etc.

CAREER PROSPECTS

The Indian corporate along with MNCs have made it possible to look forward to exciting career opportunities across the board i.e. Planning, Quality, Product Development, Merchandising, Designing, Range Building, Category Head, Buyer, Retail Merchandiser etc. The program has an impeccable track record of 100% placement in top business houses in Footwear and allied industry.



SCHOOL OF RETAIL MANAGEMENT (SRM)



The FDDI, has established a designated School of Retail Management (SRM) that is the No. 1 Institution for Retail Education. The School of Retail Management was established to promote professionalism in the Retail Industry and fulfill its burgeoning demand of trained professionals. The courses at FDDI give real world understanding of the Retail Sector and prepare the students for a rewarding career in the retail sector. The SRM is engaged in creating trained professionals to cater for the acute shortage of manpower at various levels of this growing Retail Sector. Our courses prepare students for successful career paths in retailing, provide a talented workforce to the Retail Sector, develop relevant retail studies and promote excellence in retailing.

CAREER PROSPECTS IN RETAIL SECTOR

India Retail Market currently stands at USD 396 Billion and likely to grow further at 12% to increase USD 576 Billion by 2015. Retail Sector is the second largest employer after agriculture employing more than 35 million people. The growing disposable income, favorable demographics, growth of middle class, potential for penetration in rural and urban markets, with all this the Retail Sector has grown quickly. As the middle class expands and the environment for Retail improves further, increasing standards of living will only heighten consumer interest in brands. Modern Retail Outlets have become familiar sight in our Retail Markets over the past several years. The recent announcement by the Indian Government to allow 51% in multiband, 100% in single brand, 100% in wholesale Foreign Direct Investment have fuelled the sentiments further. It is estimated that this will create 10 million more jobs for retail professionals.

Retailing is a large and dynamic sector of our developing economy and many Indian & International retailers like Wal-Mart, Tesco, Tata, Reliance, Pantaloon, Aditya Birla, ITC etc. are among the world's most highly respected and innovative businesses.

The Retail Sector in India is growing at a phenomenal pace. According to the Global Retail Development Index 2012, India ranks fifth among the top 30 emerging markets for Retail. The recent announcement by the Indian government clearing Foreign Direct Investment (FDI) in Retail has created positive sentiments in the Retail Sector. Increased consumerism with a capacity to spend on luxury items and increased spending power of Indians has grown the luxury market which witnessed a robust growth of more than 20% over the past year.

To meet the growing demand of trained professionals in the Retail Sector, FDDI offers Post Graduate and Under Graduate Degree programmes in Fashion Merchandizing and Retail Management. These programmes are designed for developing Future Retail Leaders for Retail Organizations. These programmes respond to the growing demand of Retail Professionals who have the intellectual, academic and practical abilities mandatory to keep pace with fast changes in this dynamic global industry.

EXPERIENTIAL IMMERSION

The objective of FDDI School of Retail Management is to equip the students with modern day state-of-the-art retail practices directed towards day-to-day needs of Retail Organizations. The pace of change has challenged the structure of the traditional Retail Business which is complex and evolving and has adapted to new methods of pedagogical devises and technology by developing flexible management approaches. Retail Professionals are confronted with the demands of an increasingly sophisticated, strong minded and highly motivated consumer. Traditional methods are challenged to keep pace, and modern retailers seek the excitement that accompanies new situations and circumstances. The school focuses on holistic development of the students'. The SRM is equipped with modern training aids, multimedia equipment and a visual merchandizing lab where the students can design and display various products.

Students are imparted a high level of knowledge and understanding of the concepts and processes involved in retailing and are equipped with practical, research and analytical skills necessary for a management career in the Retail Trade or an allied sector. They participate in retailing experience through live projects working hand-in-hand with retailers, to hone with both academic and practical skills.

PROGRAMMES OFFERED

- MBA – Fashion Merchandising & Retail Management
- 5 Years Integrated Programme Retail Management (BBA+MBA)



MBA (FASHION MERCHANDISING & RETAIL MANAGEMENT)

Programme Code	: 01
Duration	: 2 Years (Four Semesters)
Eligibility	: Graduation in any discipline (Candidates appearing in final year can also apply)
Number of Seats	: Noida Campus – 30, Fursatganj Campus – 30, Chennai Campus-30, Kolkata Campus – 30, Chhindwara Campus – 30, Rohtak Campus – 30 & Jodhpur Campus - 30

AIM

The aim of the programme is to fulfill the growing demand of the Retail Industry for trained Retail Professionals by nurturing the latent talent. This programme aims to equip the students with the skills, creativity and knowledge and insight to understand retailing as a business management discipline. The participants will develop expertise in Retail Management, Retail Merchandising, Visual communication and exercise the skills required for Retail Operations.

CONTENTS

Product Knowledge in Apparels, Retail Management, Consumer Behavior Visual Merchandising, Retail Merchandising, Retail Communication, Customer Relationship Management, Retail Financials & Accounting, Retail Operation, Marketing, Site Selection, Retail Organisation, Brand Management, Sales Management, Supply Chain Management, Basic Computer Knowledge, Retail Software Knowledge, Personality Development, Communication etc.

CAREER PROSPECTS

After completion of programme students can join the Fashion or Retail Industry as Management Trainees, Retail Merchandiser, Category Manager, Buyer, Department Manager, Retail Manager, Floor Manager District Manager, Fashion Consultant, etc. with National & International brands like Reliance, Shoppers Stop, Lifestyle, Pantaloon, Big Bazar, Bata, Chanel, Burberry, Armani, Versace, Tommy Hilfiger, Puma, Zara, Benetton etc.

FIVE YEARS INTEGRATED PROGRAMME IN RETAIL MANAGEMENT (BBA+MBA)

Programme Code	: 07
Duration	: 5 Years (Ten Semesters)
Eligibility	: 10+2 from recognized Board (any stream)
Number of Seats	: Noida Campus – 60, Fursatganj Campus – 60, Chennai Campus-30, Kolkata Campus – 30, Chhindwara Campus– 60, Rohtak Campus – 60 & Jodhpur Campus - 60

AIM

This programme is designed to prepare students for the several streams of employment opportunities available in to Retail Industry, requiring specific skill set. This programme takes multidimensional approach to the various streams caters to the wide variety of disciplines in Retail depending on the interest of the student. There are positions within the Retail Industry in everything from fashion to business to marketing to store design and many more. There is a huge amount of variety within retail industry and success involves the understanding of how all the individual pieces fit together. Understanding how all these factors affect the customer at the consumer interaction stage.

CONTENTS

Introduction to Retail, Retail Formats, Retail Planning, Franchising, Ecommerce, Non Store Retailing, Mall Management, Experience Design Management, Retail Merchandising, Buying Cycle, Rural Retailing, Retail Banking, Elements of Fashion, Fabric and Garments, Principles of Management, Consumer Behavior, Marketing Management, Retail Branding, OB/HRM, Business Communication, Micro/Macro Economics, Supply Chain Management, International Retail, Research Methodology, Business Communication, Language etc.

CAREER PROSPECTS

After completion of programme students can join the Fashion or Retail Industry as Retail Manager, District Manager, Retail Merchandiser, Buyers, Fashion Merchandiser, Shop Floor Executive, Visual Merchandiser, Retail Sales Executive, Retail Representative, Fashion Forecaster etc. One can also start his/her own business.





B.Des. (FASHION DESIGN)

Programme Code	: 06
Duration	: 4 years (Eight Semesters)
Eligibility	: 10+2 / Intermediate (Candidates appearing in 10+2 can also apply)
Age limit	: Max. 25 years as on 31 July 2013
Number of Seats	: Noida Campus – 60, Fursatganj Campus – 30, Chennai Campus – 30, Kolkata Campus – 30 & Rohtak Campus–30

AIM

This is a four years course for the development of creative talent of young minds, who plan to become professional Fashion Designers. It widens their abilities through research observation of the methods for the creation of an innovative and individual fashion collection. This programme is intended to create Design Professionals who can understand the new dynamics of global business environment within a framework of business ethics and corporate governance and meet the ever growing demand of the apparel and Footwear sector in a highly modernized setup.

STRUCTURE

This four years programme in Fashion Design teaches the knowledge and skills involved in Design, Production, and Visualization of Fashion. The conceptual approach to design work is developed via exploration of styling, material skills and constructional as well as technical production requirements, and then implemented in artistic projects. This programme contains two pathways in Fashion Design and Footwear Design. First year is planned to prepare the broad spectrum of skills and design concept understanding required to progress for specific areas in Fashion, Textile, Communication. Develop understanding and awareness of historical, social, and cultural context of fashion with emphasis on design techniques. Developing basic skill and knowledge in technical areas of garment manufacturing.

CONTENTS

Elements of Design, Principles of Design, Colors, Material Exploration, Patterns, CAD, Fashion Illustration, Fashion Forecasting, Portfolio Development, Kids, Women, Mens Collection, Surface

Ornamentation, Communication Skills, Graphic Design, Drawing, Fashion Studies, Cultural Studies, Footwear Production Technology, Cutting, Stitching, Lasting, Footwear Constructions, Finishing, Lab Testing, Sports Shoe Technology, Personality Development, Communication, Community Development, Computer Science, Production Planning & Control, Material Management, Production Management, Domestic & International Marketing Management, Accounting & Finance, HRD and Personnel Management, Operation Management, Business Policy, Sourcing & Merchandising, Customer Relationship Management, Sales Management, Industrial Training and Projects are the integral part of training programme.

CAREER PROSPECTS

This programme prepares students to start their career as Designers, with Garment Manufacturers, Export Houses, Retail Organizations, Brands and Lifestyle products etc. Fashion Stylist, Product Development Design Houses, Fashion Coordinators, Fashion Publishers.



SCHOOL OF LEATHER GOODS AND ACCESSORIES DESIGN (SLGAD)



The SLGAD at FDDI has all the latest state-of-the-art equipments and machineries along with the latest CAD enabled studios and classrooms. With the present infrastructure and sincere guidance from the Industry, the Institute surely promises to take design education to a new height in the coming years.

This school offers UG programme to impart in-depth training in the area of Leather Goods and Accessories Design which is supported with hands-on training with real life studio & live projects under the guidance of internationally reputed design professionals and industry experts. The Institute has also established long term tie-ups with major global players as well as with the leading institutes of design, to share the knowledge base and expertise.

CAREER PROSPECTS

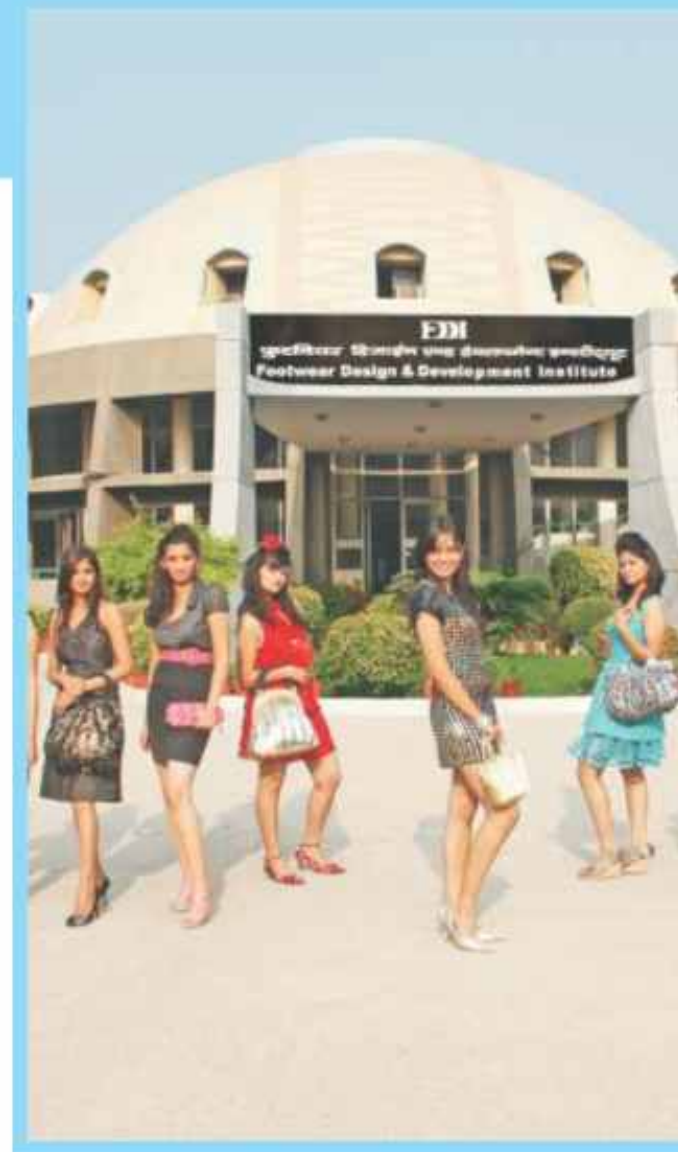
With global players looking for new sourcing options, India stands to gain a bigger share of the global market. Leading brands from the US and Europe is planning to source leather and leather products from India. With the scientific advancement and modernization of techniques the Leather Products Industry now requires trained Designers, Managers, Merchandisers and Supervisory Staff with an ability to optimize and upgrade the quality of product to meet international standards.

EXPERIENTIAL IMMERSION

The curriculum is designed to cater the growing need of the global Leather Industry in the coming years. During four years of programme students undergo in-depth training in designing foundation in the initial year. In the subsequent year the students go through hands-on training with real life studio & live projects under the guidance of internationally reputed design professionals and industry experts. During the final year the to-be graduates will be working in the industry as interns, learning and observing the professional dynamics of the industry.

PROGRAMMES OFFERED

- B.Des. (Leather Goods & Accessories Design)





B.Des. (LEATHER GOODS & ACCESSORIES DESIGN)

Programme Code	: 05
Duration	: 4 years (Eight Semesters)
Eligibility	: 10+2 / Intermediate preferably with Arts as elective subject. However, the candidate must have creative bent of mind (Candidates appearing in 10+2 can also apply)
Age limit	: Max. 25 years as on 31 July 2013
Number of Seats	: Noida Campus – 60, Fursatganj Campus – 30, Kolkata Campus – 30

AIM:

The aim of this programme is to build Design-Techno-Managers & Professionals in the field of Leather Goods & Accessories Design & Manufacturing Sector. The aim is to create multi-disciplinary professionals who will be able to cater the growing need of the industry and contribute in this constantly changing and continuously up-grading Leather Goods and Accessories Design & Production Sector. The graduates of this programme will act like an catalyst to change the emerging face of the Leather Product Sector by adding value based design and technical inputs and production support to meet the challenges of the global players, thus contributing to the growth and upliftment of the Indian Leather Industry.

CONTENTS:

Design Foundation: This being the first introductory module to the entire curriculum, we emphasis in opening the horizons of the individuals and try to build the ethical and professional competency. This two semester's rigorous training exposes the individuals to varied world of fundamental realities of design. The subjects broadly taught during the design foundation are: Illustration Techniques, Geometric Construction, Analytical & Technical Drawing, Elements of Design, Colour & Composition, Product Form & design, Ergonomics, Presentation Techniques, Material Science & Leather Technology, Principles of Management, Fundamentals of Marketing, Finance & Human Resource Management, Overview of Fashion.

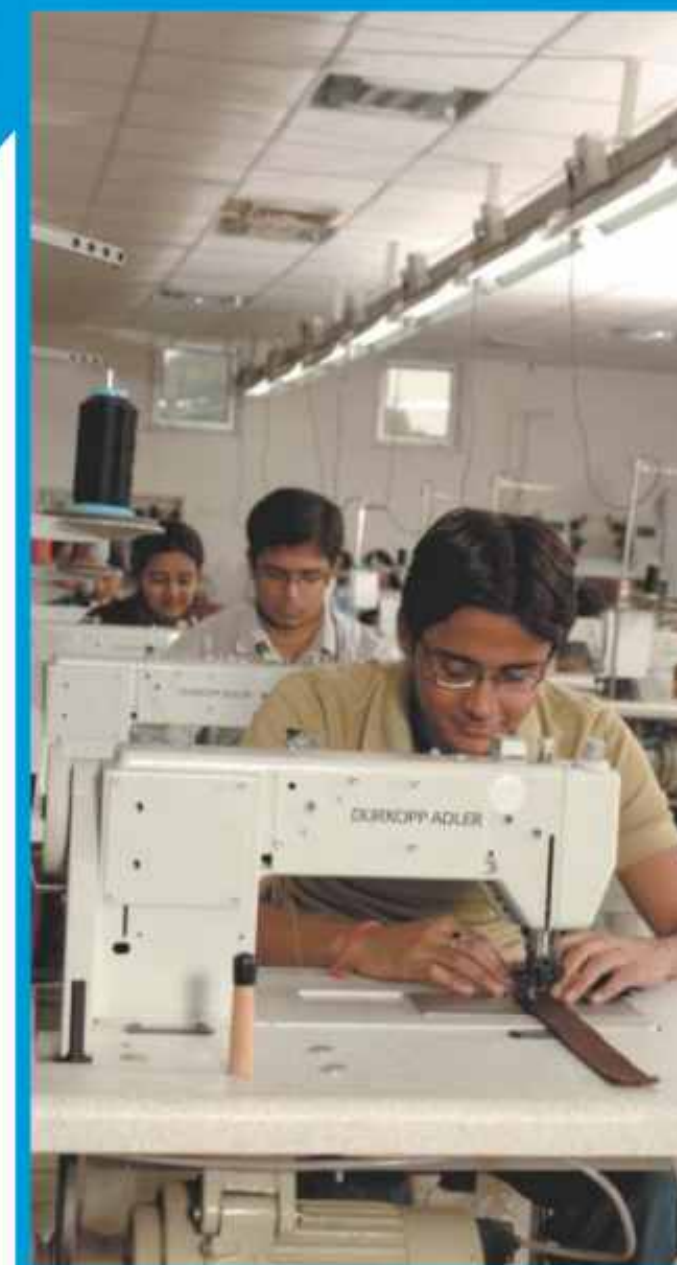
Technical Foundation: To know how and what of technology is the key to strengthen and actualize the innovative ideas generated by the individuals during their professional career. We try to enable the individuals to understand the fundamental and the latest technical developments which governs the

growth of the Indian Leather Sector. The Modules include: Product Knowledge and overview of Leather Goods & Accessories Design, Leather Cutting, Leather Stitching, Pattern making, Basic Construction Techniques, Various Leather Machine Operation, Use of Tools and Accessory in Leather Manufacturing, Identification and Finishing of Leather and Non Leather, Production and Operational Management, Costing, Quality Control and Production Planning, Industrial Training and real life industrial projects.

Specialization: This phase of the training will add the grace and glamour to the well groomed professionals and graduates of the Leather Goods & Accessories Design Discipline. The learning amalgamation of the Design Concepts and Know how of the Technology will always keep them a league ahead in the professional arena. We emphasis on the realistic and market driven inputs which is the key to successful professional. The modules are: Design Process & Methodology, Fashion Trend Forecast and Analysis, Design Conceptualization and Range Building, Design Projects in Leather Goods and Accessories collection development, CAD Training, Leather Garment Design and Manufacturing Techniques, Leather Garment Pattern Development and Production Techniques, Classroom and Industrial Projects, Business Communication & Presentation Techniques, Product Documentation, Product Photography, Final Design Collection Development, Guided Industrial Internship.

CAREER PROSPECTS:

The world of accessories is increasingly growing in the international landscape and requires more and more specializations. After successful completion of the programme, students may join the Industry as Designers, Production Executives and Merchandisers. The training also enables them to become an entrepreneur in the growing field of Leather Goods, Accessories and Garments. The graduate professional of this discipline will be most qualified for the toughest competitions and will prosper with the flares, catering the Indian Leather Industry.



SCHOOL OF BUSINESS MANAGEMENT (SBM)



FDDI has been inception - engaged in providing world-class education, fostering research and development, evolving innovative application and encouraging technology, entrepreneurship and ultimately moulding young men and women capable of assuming leadership of the society for the betterment of the country.

The School of Business Management offers a Five Year Integrated Program in Management which will ultimately enable students to develop a sound understanding of how business and economic decisions affect the health of each individual in the society.

PROGRAMMES OFFERED

- Integrated Program in Business Management (BBA + MBA)

INTEGRATED PROGRAM IN BUSINESS MANAGEMENT (BBA + MBA)

Programme Code	: 08
Duration	: 5 years (Ten Semesters)
Eligibility	: 10+2 from a recognized board (any stream)
Number of Seats	: Noida Campus – 60, Rohtak Campus – 60

CURRICULUM

FIVE YEARS: 54 CORE PAPERS. 2 TIER PROGRAM

The first three years to be spent building fundamentals of the three most crucial aspects of Business- Product Development & Marketing; Financial Management & Human Resource Management & on developing the analytical skills required a Management Professional. This is to be followed by two year of specialized study in a chosen function/sector.

STEP LADDER APPROACH TO LEARNING

Adequate time to be spent to each functional area to ensure conceptual clarity and in depth understanding which is especially important in view of rapidly increasing body of knowledge in the field of Management and the dynamic nature of Business Management.

CONTEMPORARY CURRICULUM

Core Papers will include emerging areas like :

- Managing Multinational Firms
- Global Completion
- Business in Emerging Economies, with special focus on BRICS
- Group Dynamics & Leadership, with focus on Leadership in Indian context
- Entrepreneurship
- Managing Public- Private Partnerships (PPPs)
- Organizational Design in Non Profit Organizations
- E-Commerce
- Creativity & Problem Solving



CAREER PROSPECTS

It is envisioned that, by the end of the program – a student would be:

- Already on his way to intrapreneurial success via the start-up – in which he/ she interned during the course of the study.
- Ready to work in corporate set up- thanks to intensive training and real life exposure received during the program.



PLACEMENT TEAM AND PLACEMENT PROCESS

Footwear Design & Development Institute (FDDI) is globally recognized brand for Footwear Design, Fashion Design & Retail Management. The Institute's rigorous training programmes are focused on creativity, innovation, leadership, teamwork and are reflected in its record of 100% placement for all its graduates. FDDI has always enjoyed special preference for Indian as well as foreign employers on account of its excellent performance sustained over a long period of time and its strong brand image.

The Corporate Relations & Placement Department plays a very important and key role in counseling and guiding the students of the Institute for their successful career, which is a crucial interface for the students between the stage of completion of academic programme of studies and entry into the suitable employment. This department also coordinates various activities related to the placement of the students along with the Industry internship. Reputed National and Multinational

companies visit FDDI for campus interviews every year. The benefits of this assistance are reflected in the preparation of FDDI'ans who are able to secure esteemed positions. The placement service operates year round to facilitate contacts between companies and students. The teams other activities include career counseling by trained professionals, organizing interview skills workshop and development of effective resumes.

Reputed National and Multinational companies visit FDDI for campus interviews every year. So far FDDI has been able to achieve a 100% job placement record. All students secure job offers before they complete their programme at FDDI.

PLACEMENT TEAM

There are placement teams in all the centres to coordinate placement activities and operate as the primary interface between the corporate world and the Institute. The Placement Team is responsible for identifying

the right candidate for the organization; they select and invite companies to campus for final placements. It has an active role in consolidating the list of companies for final placements, designing placement brochure, and coordinating in scheduling and organizing placement interviews.

MAJOR EMPLOYERS

LIST OF COMPANIES WHO HAVE EMPLOYED OUR STUDENTS ARE GIVEN BELOW:

Industry Associates

Aashima Leena	Crew Bos.	Hariyali Kisoan Bazar	Maspar	Shri Impex
Abraham & Thakore	Cocoberry	Hi Design	Max Lifestyle	Smiley Footwear
Action	D2	Images Retail	Metal Corporations	Sports Station India Pvt. Ltd.
Adidas India	DaMilano	Impactiva	Metro Shoes	Stalwart
Aditya Birla Group	Diamond Shoes	India Mart	Mirza International (Red Tape)	Super House
Alpine Apparels Pvt. Ltd.	Deutsche Bank	ITC Wills Lifestyle	Mochiko Shoes	Swarovski India Pvt.Ltd.
American Express Bank	Drish	Jabong	Moja Shoes	Tata International
Associated Lighting Company	Ebony Gautier	Jumbo Electronics Corp. Pvt. Ltd.	Next Retail India Ltd.	Tej Shoes
AV Thomas	Ecoline	Kapsons	Nike	Tirubala
Bachi Shoes	Eicher Goodearth Ltd.	KH Group	Nova International	Titan
Bata India	Euro Footwears	Khadims	Panasonic	Tommy Hilfiger
Baer India	Euro Shoes	Kiwi Shoes	Planet Sports Pvt. Ltd.	Treadstone Group
Bayer	Evoluzione	Lakhani	Puma	Vaccuro Leathers (GMBH)
Bestylish	Farida	Lancer	Rajesh Pratap Singh	Vardhaman Threads
Bhartiya International	Fashion and U	Leiner Shoes	Reebok	Vishal Mega mart
Bharti Wal-Mart Group	Fashion Brands India Pvt. Ltd.	Liberty	Regal	Westside
Blues and Blues	Fashion Club Global	Lifestyle	Relaxo	W H Smith
BMI	Ferns n Petals	Lifung	Reliance Footprints	Wilhelms
Café Coffee Day	Fopping.com	Liliput	Reliance Retail	Woodland
Caiman (Rahman Industries Ltd.)	Franco Leon	Lotto	Result Plus (Thailand)	Yishion
Carlton London	Future Group	Louis Vuitton	Ritu Wears	Zara
Catwalk	Globus	M&B (Lee Cooper & ID)	Sheela Overseas	
Cheviot International	Guardian Life Care Pvt. Ltd.	Madura Garments	Shoe Mart, Dubai	
Clarks	Gupta Overseas	Marks and Spencers	Shoppers' Stop	

ALUMNI SOME OF OUR DISTINGUISHED ALUMNI ...

S. No.	Name of Alumni	Designation	Organization
1.	Abhishek Lal	Co-Founder & Director – Merchandize	Bestylish
2.	Akash Sehgal	Vice President	Lifestyle
3.	Amitabh Banga	Head - Global Business Development & Merchandizing	Liberty
4.	Bharat Mahajan	Country Manager (Footwear Sourcing) – India & China	Puma
5.	Deepak Chhabra	Asst. Vice President	Reliance Footprints Ltd.
6.	Deepak Phull	Manager Footwear Business	Tata International Ltd.
7.	Kiran Joshi	Vice President	Bata
8.	Lokesh Mishra	AVP - Sales and Operations	Clarks
9.	Anil Sahoo	Managing Director	Augmentor
10.	Siddharth Churi	Production Head	Wolverine
11.	Naveen Vij	General Manager,(Footwear & Accessories)	Landmark Group
12.	Nikhil Dua	Director	Relaxo Footwear Limited
13.	Pawan Dhall	Country Manager	Group Royer (Buying House)
14.	Pawan Kumar V	Asst. Merchandize Manager	Lifung – Europe
15.	Rajesh Joseph	Managing Director	Nava Buying House
16.	Ruchin Srivastava	Country Head (PU)	Bayer
17.	Saurabh Gupta	Manager (Q.C.)	Tirubala Exports
18.	Soumendra Barik	Vice President	Euro Footwear
19.	Suman Naik	Head (Marketing & Sales – L<)	Tata International Ltd.
20.	Sunil Gupta	Chief Manager (Technical & Sourcing)	Reliance Footprints Ltd.
21.	Swati Malhotra	Managing Director	Swati Modo
22.	Uttam Kumar	Business Head - Footin	Bata India
23.	Virender Awal	Managing Director	Mochiko Shoes
24.	Vivek Sarawat	General Manager – North Operations	Royal Classic Group



FEE STRUCTURE

Programme Name	Masters Degree Programmes		Bachelors Degree Programmes	
	Noida	Other Campuses	Noida	Other Campuses
Tuition Fee Per Semester	75000	61250	60000	50000
Library Fee Per Semester	2000	2000	2000	2000
IT Charges Fee Per Semester	2500	2500	2500	2500
Co-Curricular Activity Fee Per Semester	500	500	500	500
Insurance Fees Per Semester	600	600	600	600
Social and Welfare Dev. Fund (for entire programme)	2500	2500	2500	2500
Books & Tool Kits (for entire programme)	3000	3000	3000	3000
Refundable Security	10000	10000	10000	10000



Hostel Fees*	Noida Campus	Other campuses
Session	2013	2013
Per semester	24000	18000

*The mess charges are separate and will be charged as per actuals.

NOTE

1. Laptop is mandatory for all the students and can be procured from the Institution on payment basis.
2. Fee structure for Industry sponsored / NRI candidates are different and are given in the respective clauses.
3. FDDI reserves right to revise the fee at any time during the course. The revised fee may be applicable to each student irrespective of the year of admission.

REFUND DUE TO REJECTION

Applications of the candidate not fulfilling the minimum eligibility criteria as specified will be rejected. Cost of application form will not be refunded.

All disputes subject to legal jurisdiction of NOIDA only.

Withdrawal:-

In case of withdrawal of admission, refund will be made as below:

S. No.	Time Limit	Amount to be refunded
1.	Before Commencement of classes	50% of Tuition Fee + Security Deposit
2	After commencement of Classes	Only Security Deposit

ADMISSION GUIDELINES

SELECTION CRITERIA FOR UG & PG PROGRAMMES

Eligible candidates are required to undertake an All India Selection Test (AIST) comprising of Computer based Multiple Choice Examination. AIST will be conducted on 14th, 15th and 16th June 2013 at various centres. Candidates have an option to choose the date according to their convenience. AIST will be conducted at the following places pan India:

1. Agra	2. Allahabad	3. Bangalore
4. Bareilly	5. Bhubneshwar	6. Chandigarh
7. Chennai	8. Chhindawara	9. Dehradun
10. Delhi	11. Faridabad	12. Fursatganj (Rai Bareilly)
13. Ghaziabad	14. Gorakhpur	15. Gurgaon
16. Hyderabad	17. Indore	18. Jaipur
19. Jalandhar	20. Jamshedpur	21. Kanpur
22. Kolkata	23. Lucknow	24. Meerut
25. Mumbai	26. Noida	27. Patna
28. Ranchi	29. Rohtak	30. Kochi
31. Jodhpur		

Candidate is required to give four (4) choices in the application form in order of his/her preference for examination centre from the above mentioned list. FDDI would allot exam centre as per availability. No request for change of date and exam centre would be entertained. The allotment of centre of examination and date will be given on first come first serve basis. While deciding centre and date of examination, choice filled in the form will be given preference. FDDI reserves the right to add or cancel the exam centres listed above without assigning any reason.

Admit Card bearing the address of centre and date of examination will be sent to the candidate in the fourth week of May 2013. Candidates not receiving the admit card by 1st of June 2013, may get in touch with the Training Cell, FDDI or download it from our website www.fddiindia.com. The examination is conducted in Hindi / English medium only.

An all India merit list will be prepared on the basis of the result of AIST by last week of June 2013.

NOTE: Candidate appearing in final year exam would be provisionally allowed to appear in the entrance examination. However, such candidates are required to submit mark sheet of the final year at the time of admission. In case candidate fails in the final year exam, his/her admission would be cancelled.

PROCEDURE FOR ADMISSION THROUGH COUNSELING

The programme and campus will be allotted to the candidate on the basis of his/her rank and preference. Successful candidates will be called for the counseling in order of their rank. Admission will be made strictly on merit basis (Rank-wise) and counseling/admission process will continue till all the seats get filled-up. Students will be called in the counseling in excess of the seats to cater for some students opting out during counseling.

Therefore, there are possibilities that all the seats are filled before the counseling of all called candidates is over. Candidate will be called in the counseling room as per his/her rank on the basis of aggregate score in the AIST. Institute does not take responsibility for any inconvenience caused to parents/candidates due to closure of the counseling prior to their turn.

A candidate who is allotted a seat will be required to pay an amount of Rs. 25,000/- at the time of counseling/admission to reserve the seat. The amount submitted shall not be refunded in case of withdrawal of admission. The candidate will be given seven working days to deposit the balance fee.



EXEMPTION



Candidates attempted in any of the below mentioned Entrance Test are eligible for exemption from appearing in the AIST.

Master Programmes:- CAT/ MAT/ XAT/ AIMA/ JMET/ NMAT/ AMCAT/ SNAP/ GMAT/ AIM-CAT/ or any other equivalent Entrance Test.

Bachelor Programmes:- AIEEE/ BITSAT/ IITJEE/ GGSIPU/ VIT/ SRM/ BCECE/ UPSEE/ MP PET/ GUJCET/ EAMCET/ COMEDK/ MHCET/ ODISHA JEE or any other equivalent Entrance Test.

However score secured by them in these examinations shall be considered as per the following criteria – The aggregate percentile of said examination will be equated at par with FDDI percentile. Marks corresponding to the nearest percentile of the candidate who has appeared in the FDDI examination will be allotted and the candidate having percentile in other examinations will be positioned just below such candidate. For example the candidate having 92.84 percentile in MAT will be equated to the nearest percentile of the candidate appeared

in FDDI examination, which is 92.75 and the marks corresponding to the percentile is 160/300 in case the MAT student with 92.84 percentile will also be allotted 160 marks. However, in case of MAT student who have also appeared in FDDI examination, the better of the two marks as per the above methods shall be allotted. Similar formula will be applied in the case of any other entrance test as well.

The scores prior to September 2012 in above mentioned examination shall not be considered.

The common merit list of examination will be prepared for candidates appeared in the AIST and applied under Exempted Category. On the basis of their aggregate marks the FDDI Ranks will be awarded to the candidates. In case of some of the entrance examinations where only Rank is awarded but no Score is available, the suitable decision will be taken by the admission committee and suitable FDDI Rank will be awarded to such candidates. The decision of admission committee will be final in this regard.

RESTORING CULTURAL HERITAGE



HOW TO APPLY ?

Candidate is required to fill the application form attached with the prospectus as per the instruction mentioned herein and send the duly filled in form along with the requisite documents to FDDI, Noida. Duly filled application form along with requisite documents should be sent to Admission Cell, FDDI. The important instructions for filling the form are given below.

1. A candidate can apply for more than one programme in a single application form. For applying in multiple programmes candidate has to fill the programme code in accordance to their preference of programme as given in the application form.
 - Applicants of PG programmes can apply for other PG programmes only, in the same form.
 - Applicants of UG programmes can apply for other UG programmes only, in the same form.
 - If a candidate wish to apply for both UG & PG programmes he / she has to fill two separate application forms.
2. Applicant can choose date of his / her choice from the dates given in the application form for appearing in the AIST. Maximum efforts will be made to accommodate on the given date and centre on first come first serve basis. However due to infrastructure constraints a candidate may sometimes be asked to appear on other dates /centre also.

3. Candidates applying under the reserved category (SC/ST/OBC/PH) must attach an attested copy of documentary proof signed by the competent authority as admissible, along with the duly filled in application form.
4. Candidates applying under exemption for written exam must attach photocopy of their relevant score card or admit card along with the duly filled in application form.
5. Candidate is required to paste one recent passport size coloured photograph in the specified area of the form. The photograph should be pasted properly. A form without the same shall be rejected.
6. Candidate is required to fill in the personal details given in the Admit Card and sent back along with the duly filled in form. The candidate is also required to send one self-addressed envelope (Size Approx 9.5 X 4.5 inches) along with the application form.
7. The candidate is required to sign properly & carefully (without any overwriting/cut) in the first column provided in the Admit Card indicated as "signature of candidate (at the time of filling up the form)". In case of mismatch of the signature a candidate will not be allowed to appear for the test.



Important Dates:

Last date for issue of application form	: 20th May 2013
Last date for submission of application form	: 20th May 2013
Date of Entrance Test	: 14th, 15th & 16th June 2013
Date for Counseling:	
PG Programmes	: 8th & 9th July 2013
UG Programmes	: 10th, 11th & 12th July 2013

GUIDELINES FOR ENTRANCE TEST

The computer based multiple choice examination will be conducted at the specified centres. Each candidate would be provided with a computer and individually allocated User-ID and Password. By using the allocated User-ID and Password, the candidate would be able to access the test paper. The test papers may be downloaded at the test centre local server from the main server. The questions contained in the test paper would be rendered one at a time on the computer monitor. The candidate submits his/her answers by inputting through a mouse and keyboard. The entrance exam would be conducted over multiple sessions in a day and the test would be scheduled for all the candidates. The short listed candidates would be communicated about their test centre, session and test time details individually through admit card.

It is mandatory for the candidate to carry their Admit Card (with photograph) to the allotted Test Centre along with valid identity proof document such as Voter's ID card, Passport, Driving License, Identity Card issued by previous institution etc. The candidate would be allowed to appear for the entrance exam only on validation of his/her identity by the centre administrator located at each centre.

AIST EXAMINATION STRUCTURE

FDDI examination will be of 2.5 hrs (Two and half hours) duration and would be conducted in English & Hindi languages. There would be a total of 150 objective type questions. Multiple choices for these questions will be available and candidates are required to choose the right answer. Examination would comprise the following sections:

FOR P.G. PROGRAMMES

SECTION	DESCRIPTION	TIME SUGGESTED (In minutes)	NUMBER OF QUESTIONS
Section A	Quantitative Aptitude & Reasoning	45	45
Section B	English	45	45
Section C	General Awareness	30	30
Section D	Business Aptitude	30	30
Total		150	150

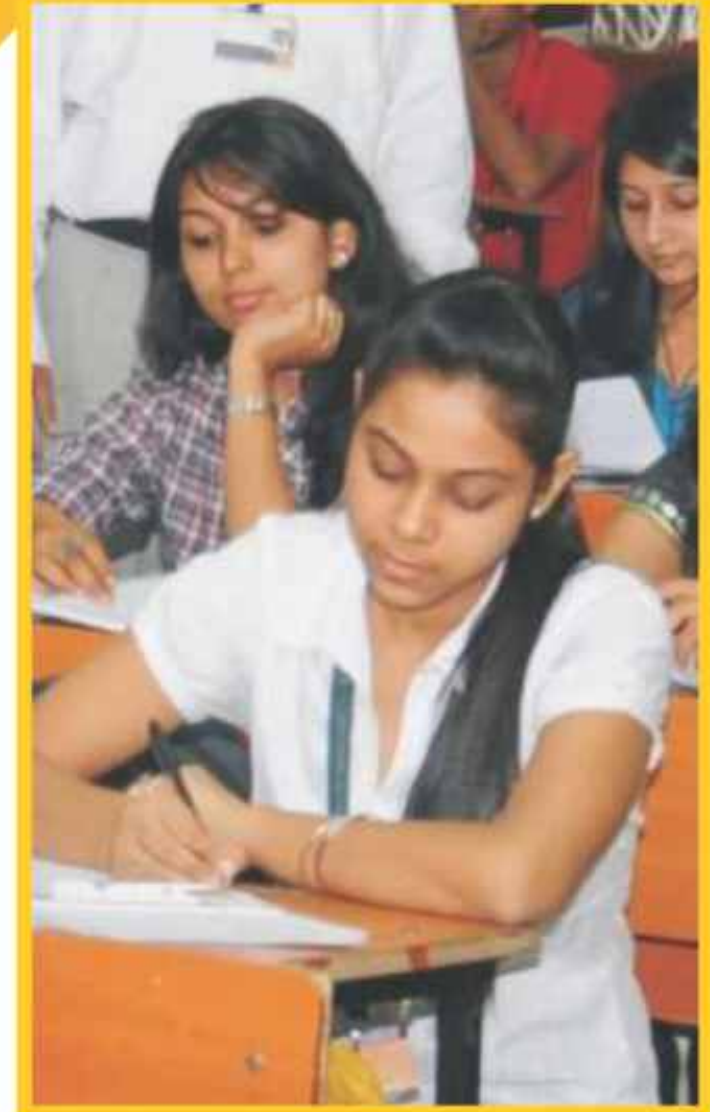
FOR U.G. PROGRAMMES

SECTION	DESCRIPTION	TIME SUGGESTED (IN MINUTES)	NUMBER OF QUESTIONS
Section A	Mathematics	45	45
Section B	General Science	30	30
Section C	English	45	45
Section D	General Awareness	30	30
Total		150	150

Each question would carry 1 mark. There is no negative marking. The time allotted for the test will be shown on the screen as Time Left to finish the test. The time will start to tick as soon as the candidates click the "Start Test" button. On completion of the test, the candidates can exit by pressing the "Submit" button. The candidate should attempt all the questions within the stipulated test duration of 2.5 hours to avoid being "Timed Out".

The Test Centre Administrator would be available at the Test Centre to provide all the necessary assistance. The test would be invigilated to ensure that spirit of the exam is maintained. The candidate found indulging in the malpractice of any nature would be disqualified and would be instructed to leave the test premises immediately. The candidate would not be allowed to carry mobile phones, pagers, calculators, PDA, listening devices and recording or photographic devices of any nature in the examination hall.

NOTE: Candidate may collect sample test papers from FDDI campuses on payment basis.



RESERVATION FOR SC/ST, OBC (Non-creamy) & PH CANDIDATES

Institute reserves 15% seats for SC, 7.5% seats for ST and 27% seats for OBC (Non-creamy) candidates respectively in each programme in both sponsored as well as non-sponsored category. 3% seats are reserved for physically handicapped students in each programme as per the persons with Disability Act 1995. Such candidates should submit the Disability Certificate issued by medical board notified by State/Central authority certifying their disability as 40% or more.

Candidates applying under OBC quota would have to satisfy the caste and creamy layer requirement details. National Commission for Backward Classes (NCBC) websites may be seen for reference: (a) <http://www.ncbc.nic.in/backward-classes/index.html> (b) <http://www.ncbc.nic.in/html/creamylayer.html>

Candidates applying under this quota would have to produce a caste certificate from the Competent Authorities of the respective States/Union Territories certifying that they do not belong to the creamy layer.

EXEMPTION : Candidates attempted any of the below mentioned Entrance Test are eligible for exemption from appearing in the AIST.

Master Programmes:- CAT/ MAT/ XAT/ AIMA/ JMET/ NMAT/ AMCAT/ SNAP/ GMAT/ AIM-CAT/ or any other equivalent Entrance Test.

Bachelor Programmes:- AIEEE/ BITSAT/ IITJEE/ GGSIPU/ VIT/ SRM/ BCECE/ UPSEE/ MP PET/ GUJCET/ EAMCET/ COMEDK/ MHCET/ ODISHA JEE or any other equivalent Entrance Test.

However score secured by them in these examinations shall be considered as per the following criteria – The aggregate percentile of said examination will be equated at par with FDDI percentile. Marks corresponding to the nearest percentile of the candidate who has appeared in the FDDI examination will be allotted and the candidate having percentile in other examinations will be positioned just below such candidate. For example the candidate having 92.84 percentile in MAT will be equated to the nearest percentile of the candidate appeared in FDDI examination, which is 92.75 and the marks corresponding to the percentile is 160/300 in case the MAT student with 92.84 percentile will also be allotted 160 marks. However, in case of MAT student who have also appeared in FDDI examination, the better of the two marks as per the above methods shall be allotted. Similar formula will be applied in the case of any other Entrance Test as well.

The Scores prior to September 2012 in above mentioned examination shall not be considered.

The common merit list of examination will be prepared for candidates appeared in the AIST and applied under Exempted category. On the basis of their aggregate marks the FDDI Ranks will be awarded to the candidates. In case of some of the entrance examinations where only Rank is awarded but no Score is available, the suitable decision will be taken by the admission committee and suitable FDDI Rank will be awarded to such candidates. The decision of admission committee will be final in this regard.

SPONSORSHIP

Out of the total capacity of any batch 15% are reserved in each programme for industry-sponsored candidates if they meet the required eligibility criteria. These applicants have to undergo the interview process, and the selection will be done on merit basis. Industry sponsoring such candidates will be required to pay twice the normal fee in case of Noida Campus and for other Campuses 50% extra over and above the normal fee will be charged. The normal fee consists of - Tuition Fee & Support & Infrastructure charges per semester. FDDI will not be responsible for Industry Internship & Placement for such candidates. The sponsoring company will have to make arrangements for the same. Candidates applying in the sponsored category must submit a sponsorship certificate issued on the company letter head duly signed & stamped by the authorized person in the under given format. In case of non-availability of industry sponsored candidates the seats reserved for them will be offered to non-sponsored candidates.

SPECIMEN OF SPONSORSHIP CERTIFICATE

To

The Managing Director
Footwear Design & Development Institute
NOIDA 201301

Dear Sir

We are sponsoring Mr. / Ms.....forprogramme scheduled to commence from July 2013.

We also undertake to employ Mr./Ms..... after the programme is completed.

We agree to pay fee, as applicable, in the case of sponsored candidates.

Office Seal

Signature

FDDI CENTRES IN INDIA



GLOBAL INTERVENTIONS in Design & Training by FDDI



FDDI FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE

Ministry of Commerce & Industry, Government of India

• NOIDA • FURSATGANJ • CHENNAI • KOLKATA • ROHTAK • CHHINDWARA • JODHPUR • GUNA

FDDI CAMPUSES:

NOIDA

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
A-10/A, Sector-24, NOIDA, Gautam Budh Nagar, Pin-201301
Uttar Pradesh, INDIA
Ph: 09718991359, 9310957007 Toll Free No. : 18001803668

FURSATGANJ

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Sultanpur Road, Fursatganj, CSJM Nagar, Pin-229302
Uttar Pradesh, INDIA
Ph: 0535-2441536, 08933837580

CHENNAI

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Plot No. E-1, SIPCOT Industrial Park, Irungattukottai,
Kancheepuram, Tamil Nadu, INDIA
Ph: 044-27156882 & 87, 094887630702

KOLKATA

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Inside Gate No. 3, Kolkata Leather Complex,
Distt. South 24-Parganas, Pin-743502, West Bengal, INDIA
Ph: 0321-8200196, 09903083030

ROHTAK

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Mob.: 09138407239, 09466258218,
08295621763 & 9416113488

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Corner Plot, Khasra No. 31, Nagpur-Batil Road, Immlikhera
Chownk, Chhindwara, Madhya Pradesh, INDIA
Mob: 09669611211

JODHPUR

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Village Mandoor, Tehsil Jodhpur, Disst. Jodhpur, Rajasthan
Ph: 0291-2763490

GUNA

FOOTWEAR DESIGN & DEVELOPMENT INSTITUTE
Gram Maharajpura Panchhyat, Haripur, Phawa No. 42,
Survey No. 57/1 58, 61/1/1 1 on Gram Puraposar Road,
District - Guna (M.P.)
Ph: 09718991359